



CITY OF TROUTDALE

"Gateway to the Columbia River Gorge"

AGENDA

CITY COUNCIL – WORK SESSION

Troutdale City Hall - Council Chambers
219 E. Historic Columbia River Hwy. (Lower Level, Rear Entrance)
Troutdale, OR 97060-2078

Tuesday, January 13, 2015

Immediately following the Regular Council Meeting, which starts at 7pm

Mayor

Doug Daoust

City Council

David Ripma

Eric Anderson

Larry Morgan

Glenn White

Rich Allen

John Wilson

City Manager

Craig Ward

1. Roll Call
2. Discussion: Public Involvement Plan – Street Funding
Steve Gaschler, Public Works Director
3. Adjourn

Doug Daoust, Mayor

Dated: 1/06/15

Further information and copies of agenda packets are available at: Troutdale City Hall, 219 E. Historic Columbia River Hwy., Monday through Friday, 8:00 a.m. - 5:00 p.m.; on our Web Page www.troutdaleoregon.gov or call Debbie Stickney, City Recorder at 503-674-7237.

The meeting location is wheelchair accessible. A request for an interpreter for the hearing impaired or for other accommodations for persons with disabilities should be made at least 48 hours before the meeting to: Debbie Stickney, City Recorder 503-674-7237.



CITY OF TROUTDALE



STAFF REPORT

SUBJECT / ISSUE: Street funding public outreach and education

<p>MEETING TYPE: City Council Work Session</p>	<p>MEETING DATE: January 13, 2015 STAFF MEMBER: Steve Gaschler DEPARTMENT: Public Works</p>
<p>ACTION REQUIRED Motion PUBLIC HEARING No</p>	<p>ADVISORY COMMITTEE/COMMISSION RECOMMENDATION: Not Applicable Comments:</p>

STAFF RECOMMENDATION: Authorize the City Manager to enter into a standard service agreement with Barney and Worth Inc., to assist staff with a public outreach and education plan and authorize the expenditure of \$70,000 from the street fund contingency.

EXHIBITS:

A. Barney & Worth, Inc. scope of work

Subject / Issue Relates To:

- Council Goals: Goal 3 Fiscal Prioritization and budget accountability, develop options to stabilize public works funds
 Legislative
 Other:

Issue / Council Decision & Discussion Points:

- ◆ Should the City expend resources and staff time for a public outreach and education program before making a final decision on street funding options.

Reviewed and Approved by City Manager:

BACKGROUND:

The City of Troutdale has struggled with how to adequately maintain the investment the community has made in its streets. Council received a detailed report on the importance of adequate street maintenance and preservation and the current lack of funding at its July 10, 2012 meeting. Council received a request from staff to implement a street maintenance fee at their February 19, 2013 meeting. Council rejected the user fee proposal and directed staff to begin work to implement a vehicle fuel tax in 2014. On February 18, 2014 staff requested approval from Council to complete a long range financial report addressing adequate funding for street maintenance and preservation. On September 19, 2014, staff presented a street fund financial report to the Council showing the need for additional funding for adequate street preservation and maintenance.

Public outreach and education were found to be important elements in other cities' successful adoption of additional sources for street funding. A lack of public education and outreach contributed to the failure of two fuel tax measures on the November ballot. Both jurisdictions (Estacada and Florence) - did not undertake an outreach and education campaign before placing the question on the ballot. Troutdale staff supports a robust public outreach and education strategy to ensure the community has the information they need to reach a decision on this important topic. The plan would inform the public of the need and importance of proper preventative maintenance, the costs associated with, and the options for funding. The Council would then be informed of the response and preference before they make a decision next spring. Staff strongly recommends this outreach and education process be undertaken with the assistance of an outside consultant who specializes in public outreach and education and has success in other similar communities. Staff does not have the expertise and time needed to accomplish this important task.

A request for qualifications (RFQ) was completed in September and Barney & Worth, Inc. was selected to assist the City with the outreach and education process. They will present some recommendations and answer your questions at tonight's meeting.

PROS & CONS:

Pros: The public would be engaged in the decision process and well informed about the solution to the street maintenance funding problem.

Cons: Cost from street fund to provide public outreach and education.

Current Year Budget Impacts <input checked="" type="checkbox"/> Yes <i>Estimated cost \$70,000 from Street Fund Contingency</i> <input type="checkbox"/> N/A
Future Fiscal Impacts: <input type="checkbox"/> Yes <i>(describe)</i> <input checked="" type="checkbox"/> N/A
City Attorney Approved N/A <input type="checkbox"/> Yes
Community Involvement Process: <input type="checkbox"/> Yes <i>(describe)</i> <input type="checkbox"/> N/A